

# MAYA ANGELOU



# BIOGRAPHY

*Maya Angelou*



Maya Angelou was born as Marguerite Johnson on April 4th, 1928, in St. Louis, Missouri and raised in St. Louis and Stamps, Arkansas. Maya Angelou became one of the most renowned and influential voices of our time. With over 50 honorary doctorate degrees Dr. Maya Angelou became a celebrated poet, memoirist, educator, dramatist, producer, actress, historian, filmmaker, and civil rights activist.

# BRAND WORDS

*Maya Angelou*



PASSIONATE  
CARING  
IMAGINATIVE  
DISTINCTIVE  
INTELLIGENT  
RESOURCEFUL  
CAPABLE  
**INDEPENDENT**



# WHO IS MAYA ANGELOU?

*Maya Angelou*



SINGER

DANCER

SINGLE MOTHER

POET REVOLUTIONARY

UNITED STATES POSTAGE  
STAMP

WRITER

FRIEND

CIVIL RIGHTS ACTIVIST

HISTORIAN

PRODUCER

PROFESSOR

SPIRITUAL LEADER

PLAYWRIGHT

BEST-SELLING AUTHOR

ACTRESS

LEADER

ELDER

HONORARY DOCTORAL  
DEGREES

PULITZER NOMINEE

GRAMMY WINNER

LINCOLN MEDAL

PRESIDENT MEDAL OF  
FREEDOM

HEALTH ADVOCATE

PIONEER

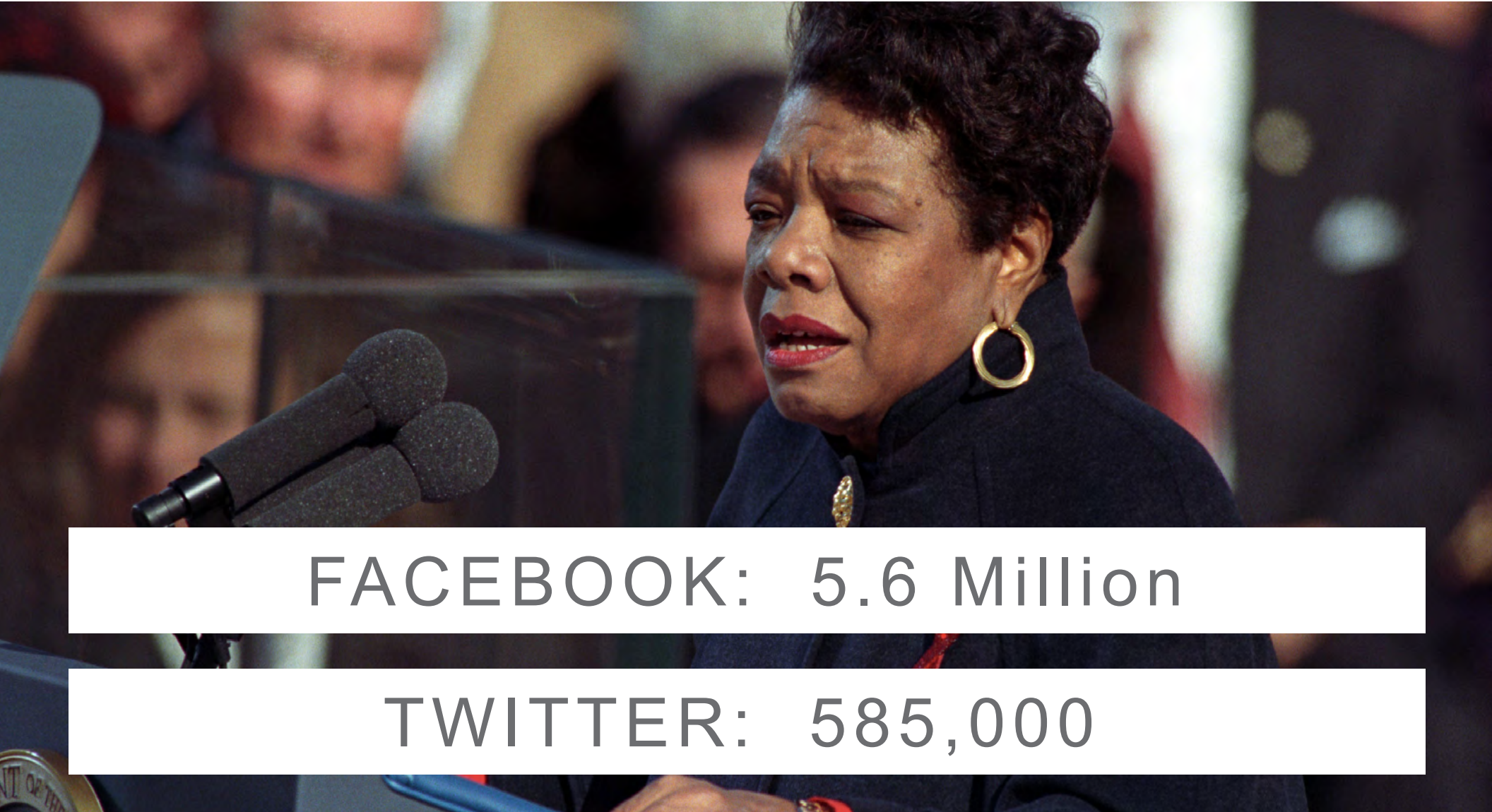
DIRECTOR

INAUGURAL POET

NATIONAL BOOK NOMINEE

# SOCIAL MEDIA

*Maya Angelou*



FACEBOOK: 5.6 Million

TWITTER: 585,000



# THE ICON

*Maya Angelou*



# SHINOLA

*Product Partner*





# DOGEARED

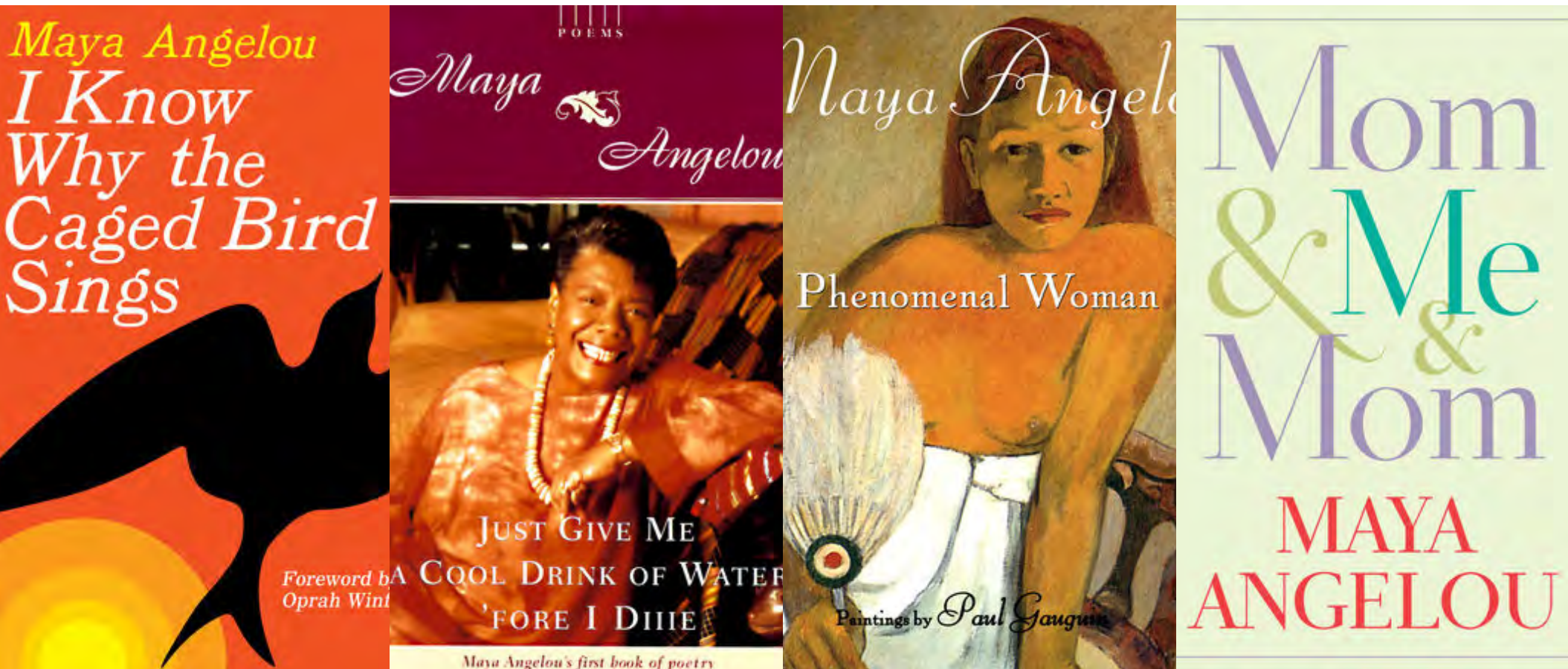
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# RANDOM HOUSE

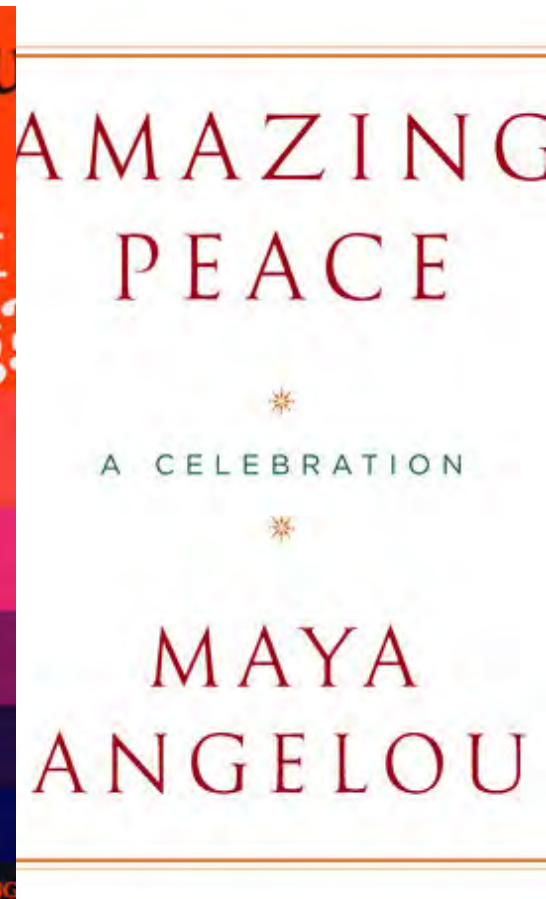
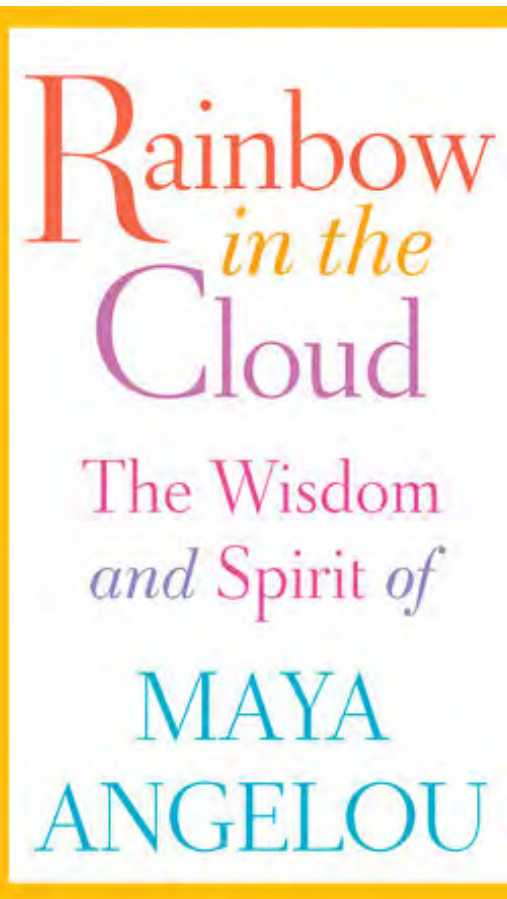
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37 BOOKS

# RANDOM HOUSE

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## POETRY



# RANDOM HOUSE

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## CHILDREN'S BOOKS

# RANDOM HOUSE

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## COOK BOOKS



# THE LEGACY

*Maya Angelou*



In the late 1950's Maya Angelou joined the Harlem Writer's Guild. With the guidance of her friend, the novelist James Baldwin, she began work on the book that would become *I Know Why the Caged Bird Sings*. Published in 1970, *I Know Why the Caged Bird Sings* received international acclaim made the bestseller list. The book was also banned in many schools during that time as Maya Angelou's honesty about having been sexually abused opened a subject matter that had long been taboo in the culture. Later, *I Know Why the Caged Bird Sings* would become a course adoption at college campuses around the world. With more than 30 bestselling titles, Maya Angelou has written 36 books.

# THE LEGACY

*Maya Angelou*

“I’ve learned that  
people will forget  
what you said,  
people will forget  
what you did, but  
people will never  
forget how you  
made them feel.”

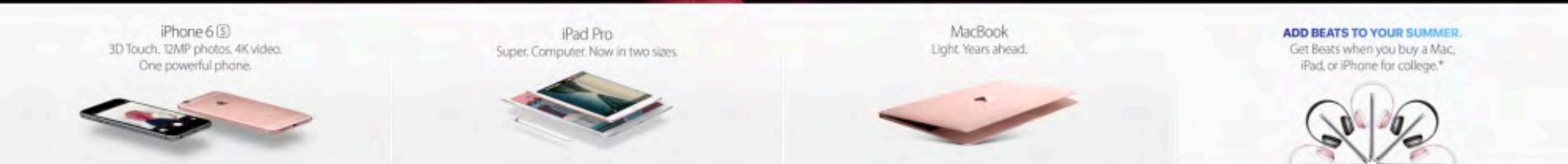
*Maya Angelou*





# APPLE AD

*Maya Angelou*



# SERENA WILLIAMS | WIMBLEDON AD

*Maya Angelou*

**BBC**  
SPORT

*LIKE DUST. I RISE.*



# FOREVER STAMP

*Dr. Maya Angelou Forever Postage Stamp*

Photography by Lisa Pacino



On April 7, 2015, Washington DC First Lady Michelle Obama, Oprah Winfrey, Ambassador Andrew Young joined family, friends and Postmaster General Megan Brennan to dedicate the Dr. Maya Angelou Forever Postage Stamp

# CONTINUING THE LEGACY

*Maya Angelou*





# CONTACT US

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Maya Angelou